

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Excellence Awards in Islamic Marketing

April 2014

This is to certify that the
1st Best Paper Award

worth 1500 USD at the 5th Global Islamic Marketing Conference (GIMAC5), held in Kuala Lumpur, Malaysia on April 22-24 has been won equally by the following authors and papers:

Yazeed Alfakhri

Understanding the hidden philanthropy in Islamic CSR

Musa Gambo K.K

Halal Beef Value Chain and Market Potential in Nigeria



Dr. Baker Ahmad Alserhan. President,
International Islamic Marketing Association
Chair, 5th Global Islamic Marketing Conference



Note: the 1st best paper place was won by three different papers and thus the award was shared by their respective authors equally